



Week 4 – Build Faster with AI-Driven Product Tools

Why This Week Exists

You don't need a 10-person dev team to get an MVP out the door. You need the right stack, the right shortcuts, and the discipline to avoid building crap nobody asked for. This week, you'll use AI + no-code to get something testable in the wild before your competitors finish writing their Jira tickets.

Your Mission

By the end of this week you'll:

1. Know the minimum features your MVP needs (and nothing more).
2. Pick the right tools to build fast without bloating costs.
3. Have a working MVP prototype or wireframe you can show customers.

Step-by-Step

1. Define Your MVP (Kill the Feature Creep)

AI Prompt:

"You are a ruthless product coach. Given my startup idea, strip it down to the 3–5 minimum features needed for a testable MVP. Justify why each feature stays or goes. Exclude nice-to-haves."

2. Choose Your Build Path (No-Code vs. Code)

AI Prompt:

"You are a technical co-founder. Given my MVP features and budget of [INSERT], recommend the best approach: (a) no-code tools, (b) lightweight dev build, or (c) hybrid. List pros, cons, and estimated costs."

3. Build Your First Prototype

AI Prompt:

"You are a UX prototyping coach. Using my MVP features, outline a clickable wireframe flow that communicates the product's core value to early users. Suggest the right tool for me to mock it up quickly."



4. Test It Fast

- Share it with 5–10 target customers from your Week 2 hit list.
- Don't ask "Do you like it?" Ask "Would you pay for this?"

Pro Tips from the Trenches

- If you're embarrassed to show your MVP, you're on the right track.
- Customers don't care how it's built, only if it solves their pain.
- Don't waste 6 months building when you could validate in 6 days.

Your Deliverables This Week

- MVP feature list (3–5 core features, written down).
- Prototype or wireframe in a tool of your choice.
- Feedback from 5+ real target users.

Why This Matters

Investors don't fund ideas. They fund progress. A scrappy MVP tested with real users is worth more than a 40-page strategy deck. Show momentum, not PowerPoint.