



AI Power Prompts for Founders – Prompt Bible

⚡ Fast-grab edition: Copy, paste, and run these prompts directly in GPT. Each week of the AI-First Founder Programme has been condensed into the exact commands you need. Bonus Stretch Prompts at the end for extra firepower.

Week 1 – Kickstart Your AI-Boosted Startup

SMART 90-Day Goal Setter:

“You are an early-stage startup founder coach. I’ll describe my idea, and you’ll help me define a SMART 90-day goal that will materially increase my startup’s traction. Here’s my idea: [INSERT IDEA]”

ICP Finder:

“You are a market research expert. Given my startup’s core problem and proposed solution, identify the top 3 customer segments most likely to pay, and for each, give me their urgent pain points, budget range, and buying triggers.”

AI Workflow Builder:

“You are my AI automation assistant. Here’s a repetitive task I do: [TASK]. Design a step-by-step process I can run weekly to complete it in less than 15 minutes using free or low-cost tools.”

Week 2 – Find Your Winning Market with AI

Market Segmentation:

“You are a startup market analyst. Given my product description, identify the top 5 high-potential customer segments, ranked by urgency of pain, ability to pay, and likelihood to adopt quickly. Include a short explanation for each ranking.”

Competitor Gaps:

“You are a competitor research specialist. Analyse [INSERT COMPETITOR NAMES OR URLS] and give me: (1) their target audience, (2) their main selling points, (3) where customers complain most, (4) gaps I can exploit.”



Priority Hit List:

"You are my growth assistant. Based on this target segment description [INSERT SEGMENT], list 20 real companies or individuals matching it, with contact info where possible. Rank them by potential deal size and readiness to buy."

Week 3 – Craft a Value Proposition Investors Can't Ignore

Pain Statements:

"You are a customer empathy coach. Given my startup idea, write 5 brutally honest 'customer pain statements' as if my target customer texted their best friend complaining. Keep it raw, keep it real."

Gain Statements:

"You are a startup messaging expert. Given these pain statements, write 5 simple 'gain statements' showing how my solution fixes them. Each must be under 10 words and sound conversational."

One-Liner Builder:

"You are an early-stage pitch coach. Using these pain and gain statements, create 10 crisp one-liner value propositions I can use in my pitch deck and website. Avoid jargon, keep it snappy."

Week 4 – Build Faster with AI-Driven Product Tools

MVP Feature Killer:

"You are a ruthless product coach. Given my startup idea, strip it down to the 3–5 minimum features needed for a testable MVP. Justify why each feature stays or goes. Exclude nice-to-haves."

Build Path Advisor:

"You are a technical co-founder. Given my MVP features and budget of [INSERT], recommend the best approach: (a) no-code tools, (b) lightweight dev build, or (c) hybrid. List pros, cons, and estimated costs."

Prototype Flow:

"You are a UX prototyping coach. Using my MVP features, outline a clickable wireframe flow that communicates the product's core value to early users. Suggest the right tool for me to mock it up quickly."



Week 5 – Your AI-Powered Sales Playbook

Sales Funnel Builder:

“You are a sales coach for early-stage founders. Based on my product, design a 4-stage sales funnel that converts leads into paying customers. Include conversion targets for each stage.”

Lead Generator:

“You are a B2B lead researcher. Based on this ICP [INSERT ICP], find 50 potential customers with name, role, company, and email (if public). Prioritise those most likely to pay in the next 90 days.”

Outreach Scripts:

“You are a top-performing sales rep. Write 5 cold email scripts to my ICP. Each should: (a) call out the pain, (b) offer a quick win, (c) end with a simple call to action (15 min chat). Keep it under 100 words.”

Week 6 – Marketing That Works While You Sleep

Channel Prioritiser:

“You are a growth marketing coach. Given my ICP [INSERT ICP], rank the top 3 marketing channels I should prioritise (e.g., LinkedIn, TikTok, cold email, events). Justify why based on audience size, conversion potential, and cost.”

Content Calendar:

“You are a content strategist. Based on my ICP and product, design a 4-week content calendar with post ideas that build trust and generate leads. Keep it simple and repeatable.”

Marketing Drafts:

“You are a copywriter with a no-BS style. Draft 5 LinkedIn post outlines for my ICP, focused on their pain points and quick wins. Keep each under 200 words.”

Week 7 – Raise Capital Without Burning Out

Raise or Wait:

“You are a fundraising strategist. Given my startup’s current traction, team, and product stage, assess if I should raise capital now or focus on sales first. If I should raise, suggest the ideal round size and investor type (angel, VC, family office).”

Investor Research:

“You are an investor researcher. Based on my startup’s industry, geography, and stage, create a list of 20 investors who (a) back similar companies, (b) write cheques at my stage,



and (c) have invested in under-represented founders. Provide name, firm, cheque size, and a relevant portfolio example.”

Investor Outreach:

“You are a fundraising coach. Draft 5 cold outreach email templates to investors from my shortlist. Each should: (1) be under 120 words, (2) highlight traction or progress, (3) create urgency, (4) request a short intro call.”

Week 8 – Build a Pitch Deck Investors Actually Read

Deck Outline:

“You are an investor pitch coach. Using this order: Title, Problem, Solution, Opportunity, Team, Product, Traction, Business Model, GTM, Ask, Close — draft an 11-slide outline. For each slide give: (a) headline message, (b) 2–3 bullets max, (c) one recommended visual.”

Team Advantage Builder:

“You are a founder-market fit analyst. From my background and startup details, craft a Team slide that proves our unfair advantage. Include 3 proof points across: earned secrets, unique access/IP, and shipping velocity. Keep total copy under 40 words.”

VC Critique:

“You are a VC. Critique my pitch deck text as if you’re reviewing it in your inbox. Tell me: (a) where you lost interest, (b) where it’s unclear, (c) what you’d need to see to take a call.”

Week 9 – Get Your Startup Legally Ready

Legal Basics Checklist:

“You are a startup lawyer. List the top 5 legal documents an early-stage startup must have in place before raising money. For each, explain the purpose in plain English and the risks if missing.”

Founder Agreement:

“You are a founder agreement coach. Draft a simple founder vesting agreement with: 4-year vesting, 1-year cliff, and protection if one founder leaves early. Keep it in plain English.”

IP Assignment:

“You are an IP lawyer. Draft a plain-language IP assignment agreement that ensures all work created by contractors belongs to the company, not the individual.”



Week 10 – Scale Without Chaos

Ops Bottleneck Spotter:

“You are an operations consultant. Based on my current process descriptions, identify the top 3 bottlenecks that will break first if I scale. Suggest fixes.”

Automation Designer:

“You are an automation expert. Create a 5-step workflow to automate [TASK] using free/cheap tools (Zapier, Notion, Airtable, Google Sheets). Keep it founder-friendly.”

Scaling Roadmap:

“You are a scaling strategist. Based on my current team and revenue, design a 12-month scaling roadmap. Include: (a) the first 3 hires/roles, (b) key systems to set up, (c) 2–3 metrics to track.”

Metrics Advisor:

“You are a growth metrics advisor. For my business model, select 4 scaling metrics to track weekly. Explain why each matters and the danger if it trends badly.”

Week 11 – Own the Room (or Zoom) on Pitch Day

Pitch Script:

“You are a pitch coach. Write me a 3-minute spoken pitch script based on my deck. Keep sentences short, conversational, and memorable. Flag any jargon that needs cutting.”

Skeptical VC Simulator:

“Pretend you’re a skeptical VC. I’ll paste my pitch. Interrupt me after each section with one sharp question you’d ask in real life. Don’t hold back.”

Delivery Critique:

“You are a comms coach. Watch my script (text) and give feedback on pacing, filler words, and clarity.”

Week 12 – Keep Momentum Without the Accelerator

90-Day Roadmap:

“You are an execution coach. Based on my current traction, create a 90-day roadmap with 3 major goals and monthly milestones. Keep it realistic but ambitious.”

Weekly Review Template:

“You are a productivity assistant. Build me a weekly review template I can use in



Notion/Google Docs. Include sections for wins, blockers, metrics, and next steps. Keep it short enough to do in 10 minutes.”

Accountability Structures:

“You are a founder accountability coach. Suggest 3 lightweight accountability structures I can use to stay consistent (e.g., weekly peer check-ins, monthly investor updates, daily AI prompts).”

Bonus Stretch Prompts

Hiring & Team:

“You are a hiring coach for early-stage startups. Based on my roadmap, write 3 job descriptions for my first hires that balance impact, cost, and cultural fit. Keep them to 150 words each.”

Negotiation:

“You are a negotiation strategist. Draft 3 possible negotiation strategies for me to use with [INVESTOR/CUSTOMER], with talking points, fallback positions, and walk-away points.”

Customer Success:

“You are a customer success manager. Create a 5-step onboarding sequence for new users of my product that increases retention in the first 30 days.”

Investor Updates:

“You are a startup investor comms advisor. Draft a 1-page monthly update template that highlights wins, metrics, asks, and risks in a format investors will actually read.”

Funding Strategy:

“You are a capital strategy advisor. Map my funding options over the next 24 months (grants, angels, VCs, revenue-based finance). Highlight pros/cons and timing signals for each.”